

Appendix 4: Benchmarking of leisure concessions, 2018/19

Activity	Oxford		Other leisure centres			
	Adult Pay as You Go	Concession	Average	Min	Max	Oxford price difference vs average of other centres
Casual Swimming	£4.70	£ 2.00	£ 3.38	£ 1.80	£ 5.40	-40.83%
Sauna/Steam	£8.00	£ 2.60	£ 4.88	£ 3.00	£ 7.20	-46.67%
Water Workout	£6.70	£ 2.00	£ 4.80	£ 2.95	£ 6.65	-58.33%
Badminton (1 court / 2 people)	£7.60	£ 4.00	£ 8.62	£ 3.10	£ 15.10	-53.59%
Squash (1 court / 2 people)	£8.60	£ 4.00	£ 4.23	£ 3.90	£ 4.90	-5.51%
Table Tennis (1 table / 2 people)	£7.20	£ 4.00	£ 6.67	£ 3.10	£ 10.50	-40.00%
Beginner Induction	£23.10	£ 5.10	£ 7.95	£ 7.80	£ 8.10	-35.85%
Exercise Class	£6.80	£ 2.00	£ 4.78	£ 3.25	£ 6.65	-58.17%
Gym	£8.50	£ 2.00	£ 6.11	£ 3.50	£ 9.00	-67.29%

The table above shows a selection of concessionary pay and play activity charges in Oxford, along with how they compare to others across the country. Up to 11 centres are compared against in this exercise and it is clear to see that Oxford's concessionary charges are significantly less than others' averages. Charges do not reflect the 2019/20 increases.

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